

Color Palette

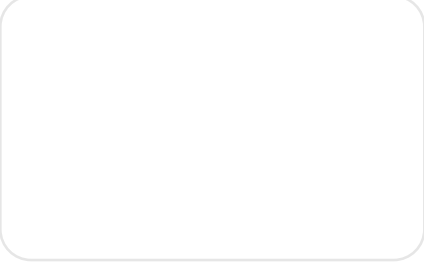
Core colors used across The Mothership app. Use these consistently when adding or updating screens.

Primary Colors

The foundational colors that define the app's identity. Dark text on white/cream backgrounds with gold accents creates the warm, craft-beer aesthetic.



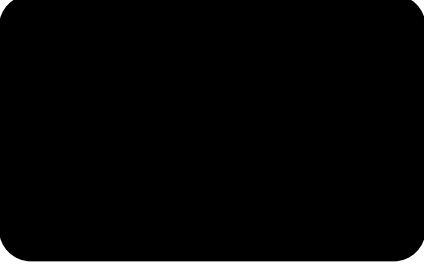
Primary Dark
#1D1B20
Main text, headings, nav icons



White
#FFFFFF
Content cards, overlays, backgrounds



Cream
#FEFF8
Warm background tint



Black
#000000
Strokes, outlines, borders

Accent Colors

Brand accent colors that bring personality and guide user attention. Gold is the primary brand color; purple marks favorites and interactions.



Gold / Amber
#E4D96F
Brand accent, CTAs, beer-themed highlights



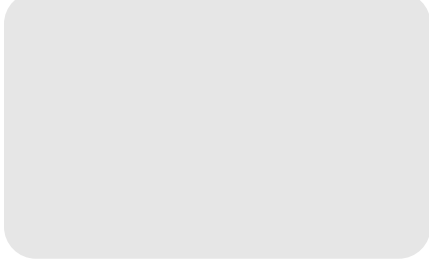
Purple / Plum
#743089
Favorites hearts, interactive accents



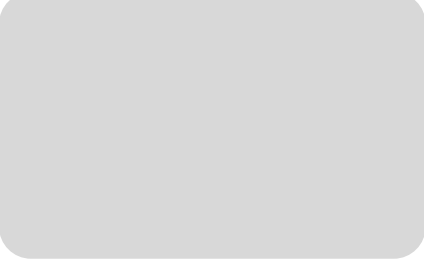
Red
#D63B3B
Alerts, errors, destructive actions

Neutral Colors

Supporting neutrals for borders, dividers, disabled states, and subtle UI chrome.



Light Gray
#E7E7E7
Borders, search field outlines



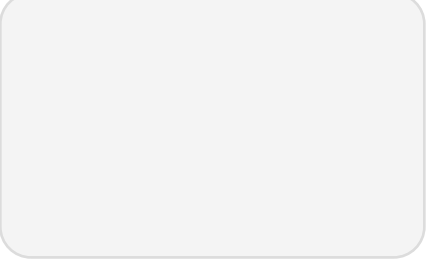
Gray
#D9D9D9
Dividers, disabled elements



Dark Gray
#303030
Dark UI elements, alt backgrounds



Charcoal
#2C2C2C
Deep dark surfaces



Near White
#F5F5F5
Subtle background fills

Typography

Type scale, font families, and text styles used across The Mothership app.

Primary font: Arial Nova | Secondary: Roboto | Supporting: Inter

Font Families

Arial Nova is the primary typeface for all headings and body copy. Roboto Medium handles small labels. Inter supports UI elements.

Arial Nova

Weights: Bold, Regular
Primary — Headings & Body

Roboto

Weights: Medium
Secondary — Labels & Captions

Inter

Weights: Semi Bold, Regular
Supporting — UI Elements

Type Scale

Display
Arial Nova Bold / 48px

The Mothership

Heading 1
Arial Nova Bold / 36px

Cheers!

Heading 2
Arial Nova Bold / 32px

Brewery Details

Heading 3
Arial Nova Bold / 26px

Location Details

Heading 4
Arial Nova Bold / 24px

Favorites

Heading 4 Regular
Arial Nova Regular / 24px

Welcome to the most comprehensive...

Heading 5
Arial Nova Bold / 20px

Quick Access

Body Large
Arial Nova Bold / 18px

Taproom Hours

Body
Arial Nova Bold / 16px

Search for breweries or beers

Caption
Roboto Medium / 14px

Style · ABV · IBU · Yeast · Hops · Notes

Spacing & Corner Radii

Consistent spacing scale and corner radius values used throughout the app for padding, margins, gaps, and rounded corners.

Corner Radii

Corner radius scale from subtle rounding to fully rounded pills. Use 4px for inputs and small elements, 12px for cards and content areas, 50px for buttons and pills.



XS — 4px
Search inputs, small elements



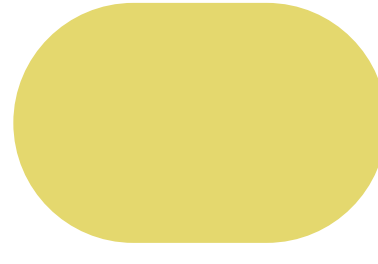
SM — 8px
Secondary containers



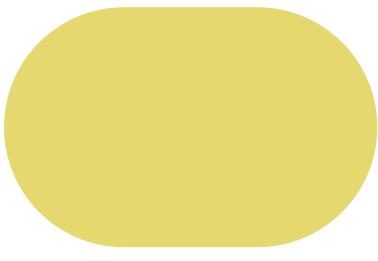
MD — 12px
Cards, content panels



LG — 30px
Large rounded elements



XL — 50px
Buttons, pills, CTAs



Full — 9999px
Circular elements, avatars

Layout Patterns & UI Components

Key design patterns and component guidelines to follow when extending the app.

Screen Structure

Mobile: 412×917px
Full-bleed beer imagery background
White content card overlay (#FFFFFF)
Status bar at top, gesture bar at bottom

Navigation Bar

Top icon bar with 4 icons:
☰ Hamburger / 🏠 Home / ❤️ Heart / ↗️ Share / 🍺 Beer
Icons: #1D1B20 on transparent
Heart icon: #743089 (purple)

Content Cards

White (#FFFFFF) rounded panels
Overlaid on beer-themed backgrounds
Corner radius: 12px typically
Drop shadow or border for depth

Search Input

Outlined style (not filled)
Border: #000000 or #1D1B20
Corner radius: 4px
Placeholder: lighter text opacity
Search icon (🔍) prefix

Buttons & CTAs

Pill-shaped (radius: 50px)
Primary: #1D1B20 fill, white text
Gold accent buttons for brand CTAs
Underlined text links for navigation

List Items

Icon + text layout
Heart (❤️ #743089) for favorites
Calendar/clipboard icons for events
Edit icon for notes/actions
Dividers between items

Beer Detail Card

Beer image centered at top
Name: Arial Nova Bold 24px
Brewery: "by [Name]" subtitle
Attributes with emoji icons:
🍺 Style · 🔥 ABV · 🌿 IBU · 🍷 Yeast · 🌱 Hops · 📝 Notes

Background Treatment

Beer/amber liquid photography
Gold drip overlay at top edges
Creates warm, immersive feel
Content cards float above background
Cream tint (#FEFF8) for subtle warmth

Screen Inventory

All screens in the current hi-fi prototype, located on the "hi-fi_prototypes" page.

- 1. Home Page — Main landing with search, brand intro, and "Cheers!" CTA
- 1a. Hamburger Menu — Quick Access nav (Events, Favorites, Compare Hops, Home Brewing, Settings) + Info links
- 1b. Events List — Searchable event listing with calendar icons
- 1c. Hop Comparisons — Beer Maverick integration for hop comparison wizard
- 1d. Make Beer Screen — Beer Maverick homebrewing content integration
- 2. Beer Search Results — Individual beer detail card with style, ABV, IBU, yeast, hops, and tasting notes
- 3. Brewery Detail — Location map, taproom hours, address, and website link
- 4. Favorites — Saved beers list with heart icons and edit notes
- 5. Moonraker Website — External brewery website embed with age verification
- 6. Favorites Taste Notes — Beer tasting notes and rating details